

Message Text

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FM SECSTATE WASHDC
TO AMEMBASSY BOGOTA
INFO AMCONSUL BARRANQUILLA
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E.O. 11652: N/A

TAGS: BEXP, BENC, CO

SUBJECT: WCAG - SECOND AND THIRD QUARTER 1978 CCP REVIEW

REF: BOGOTA 3400, 6413, 7197

1. WCAG REVIEW HELD AUGUST 7 COVERING BOTH SECOND AND THIRD QUARTERS 1978 CCP.
2. POST HIGHLY COMMENDED ON FINAL EXECUTION OF CAMPAIGN NUMBER ONE DURING REFERENCED QUARTERS AND ON THE OUTSTAND-UNCLASSIFIED

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ING SUCCESS OF THE EMBASSY COORDINATED UNITED STATES PARTICIPATION IN THE TWELFTH INTERNATIONAL FAIR OF BOGOTA. WITH IMMEDIATE SALES OF NEARLY 9 MILLION DOLLARS AND PRO-

JECTED SALES OF 51 MILLION DOLLARS, COUPLED WITH NEARLY 50 PERCENT NEW TO MARKET SALES AND AN EXCELLENT REPRESENTATION AGREEMENT SUCCESS, THE WCAG CONGRADULATES THE ACTION

POSTS. SPECIAL COMMENDATIONS FOR A JOB WELL DONE GO TO CAMPAIGN MANAGERS ROBERT S. PASTORINO, JACK ORLANDO AND LEON WEINTRAUB, THE COMMERCIAL SECTIONS LOCAL STAFF AND USICA FOR THEIR PROMOTIONAL ASSISTANCE AND PUBLICITY SUPPORT.

3. THE LARGE NUMBER OF NON-PROGRAMMED EVENTS AND ACTIVITIES

COMPLETED WERE NOTED IN BOTH QUARTERLY REVIEWS AND THE POSTS ARE COMMENDED FOR DOING A GOOD JOB IN PERFORMING THESE GENERALLY UNFORSEEN ACTIONS WHILE KEEPING THE REQUIRED PROGRAMMED ACTIVITIES ON COURSE. IN TALLYING UP THE TOTAL MAN-DAYS IT APPEARS THAT THE NUMBER WHICH HAVE NECESSARILY BEEN ABSORBED EXCEED THOSE ORIGINALLY ESTIMATED FOR LINE-ITEMS 14, 16 AND 17 OF SECTION 5 OF THE FY-78 CCP WHERE MOST OF THESE ACTIVITIES WOULD SEEM TO BE LODGED. ACCORDINGLY WCAG QUESTIONS IF THIS TREND CONTINUES, WHETHER THE POST HAS ALLOCATED ENOUGH MAN DAYS IN THE ABOVE LINE ITEMS IN THE FY-79 CCP. REPLY URGENTLY IF INCREASE IS ENVISIONED.

4. WITH REFERENCE TO EMBASSY LOSS ONE AMERICAN SECRETARY IN ECONOMIC-COMMERCIAL SECTION, STATE REPRESENTATIVE SKOK ADVISES AN FSL SECRETARY HAS BEEN AUTHORIZED AND THUS HE FEELS THERE SHOULD BE LITTLE EFFECT ON THE FY '79 CCP.

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5. THE GROUP DISCUSSED THE DESIRABILITY OF EMBASSY DRAWING THE CONSULAR POSTS MORE DIRECTLY INTO THE CCP DRAFTING, PLANNING AND IMPLEMENTATION AND THIS SUBJECT WAS DISCUSSED WITH NEW E/C COUNSELOR THIGPEN DURING HIS WASHINGTON BRIEFINGS. SUGGEST EMBASSY MAY WISH TO INCLUDE CONSULS THREE CONSTITUENT POSTS OR THEIR DESIGNEES IN QUARTERLY REVIEW OR OTHER ACTIVITIES RELATED TO CCP IMPLEMENTATION.

6. BERNIE LUBRON, EXPORT-IMPORT BANK WCAG REPRESENTATIVE BRIEFED GROUP ON BANKS CURRENT VITAL INTEREST IN COLOMBIA AND OTHER COUNTRIES NOT HAVING OBJECTIONABLE HUMAN RIGHTS RECORDS. HE SAID ACTION POSTS ASSISTANCE WAS INVALUABLY DURING RECENT THEODORE CHAPMAN TRIP AND INFORMED THAT LUBRON AND SIMININI PLAN ANOTHER TRIP TO COLOMBIA IN LATE OCTOBER. WCAG HOPES POSTS WILL TAKE ADVANTAGE THIS EXIM INTEREST IN IMPLEMENTING U.S. SALES.

7. CONCERNING STATUS - FY-'79 CCP PRESENTLY IN FINAL CLEARANCE STAGE AND SKOK PLANS TO BE IN BOGOTA ON 21 AUG. TO DISCUSS ALL MATTERS RELATING TO IT WITH STAFF. OFFICE EXPORT DEVELOPMENT ADVISES OSPE ACTIVITY NUMBER 5 - INSTAL-

LATION AND UTILIZATION OF E/AIS UNIT PREMATURE FOR FY '79
AND ADVISES DELETING FROM CCP TEXT. CONCERNING.... OSPE
ACTIVITY NUMBER 6, DEVELOPMENT OF A COMMERCIAL INFORMA-
TION SYSTEM OED REGARDS THIS SUGGESTED ACTION TO BE TO A
LARGE DEGREE A DUPLICATION OF THE POSTS FOREIGN TRADERS
INDEX FILE. IF THE POST IMPLEMENTS A SECOND COMPUTER SYS-
TEM, OED REQUESTS THAT IT BE MADE COMPATIBLE WITH EXIST-
ING FTI CODING AND REPORTING FORMAT, SO THAT POST MAY CON-
TINUE TO BUILD AND MAINTAIN THE QUALITY OF THE FTI. CHRISTOPHER

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